



September 15, 2004

Mr. Louis J. Busalacchi
c/o Strategen
W6046 Whispering Lane
Plymouth, WI 53073

Dear Lou,

Thank you for the opportunity to preview your new book "Getting off the Bid List". It is loaded with meat and potato type information. Having known you over the last thirty years, you have always done and performed as you believed and have taught others. This book wraps it all up in a very concise format that if followed will turn many individuals into true professional salespersons.

Respectfully,

Dennis O. Mietzel
Dennis O. Mietzel
CEO

Table with multiple rows and columns, likely a bid list or contract table.

QUALITY CONSTRUCTION

INNOVATIVE ENGINEERING

ECONOMICAL OPERATION

RELIABLE SERVICE

EASY CLEANING